

Juan Carlos Reyes Diaz

[ONLINE PORTFOLIO](#)

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Hello, I am a local to Seaside, CA. I am motivated, hardworking, a fast learner, bilingual, and a team player. I've designed multiple digital and print media for a handful of non-profit, start-ups, and a few local members in our community. I've created logos, posters, mailers, social media ads, and digital assets for several clients. I have always had a few clients as a freelance graphic designer. I am now in search of a new career change and to be a part of a team.

EXPERIENCE:

Graphic Designer / Ecommerce | Leather Company

2018 & 2019

- Rebranding / Logo Digitizing
- Managing wholesale and retail ecommerce sites
- Professional Product Photography
- Digital Asset Production

Graphic Designer | Monterey Peninsula Pride

JAN. 2019 - JUN. 2019

- Event Program
- Social Media Assets
- Banner
- Event Logo

Graphic Designer | Freelance

MAR. 2018 - NOV. 2018

- US Mailers
- Yard Signs / Buttons
- Event Flyers
- Creating time-sensitive materials

Graphic Designer | Bakersfield: LGBTQ Youth Summit

2018 & 2019

- Event Program
- Social Media Assets
- Event Logo

EDUCATION:

California State University of Monterey Bay, Seaside

BS Communication Design

2015 - 2017